



# 2017-18 East High Boys Basketball SPONSORSHIP OPPORTUNITIES

815 East 13th St  
Des Moines, IA 50316  
641.780.5950

Scarlet <b>COMMUNITY</b> Sponsor	Scarlet <b>TEAM</b> Sponsor	Scarlet <b>PRIDE</b> Sponsor	<b>BUY A BLOCK</b>
<b>\$150</b>	<b>\$300</b>	<b>\$500</b>	<b>\$50</b>
<ul style="list-style-type: none"> <li>» <b>Company Logo/Name on Season Poster</b> <ul style="list-style-type: none"> <li>- Sponsor will receive poster to display</li> <li>- Posters will be displayed at local business locations and distributed to game attendees</li> </ul> </li> <li>» <b>2 Flex Tickets for the Season</b></li> </ul>	<ul style="list-style-type: none"> <li>» <b>Company Advertisement on Home Game Rosters</b> <ul style="list-style-type: none"> <li>- 10 home games this season</li> <li>- Ad size is 3.5x2 inches (standard business card size)</li> <li>- Ad can include company logo/name, contact info, a coupon, a support message to the team, etc.</li> </ul> </li> <li>» <b>Company Logo/Name on Season Poster</b></li> <li>» <b>4 Flex Tickets for the Season</b></li> </ul>	<ul style="list-style-type: none"> <li>» <b>15 Second Company Commercial Announced at Home Games</b> <ul style="list-style-type: none"> <li>- 10 home games this season</li> </ul> </li> <li>» <b>Company Advertisement on Home Game Rosters</b></li> <li>» <b>Company Logo/Name on Season Poster</b></li> <li>» <b>6 Flex Tickets for the Season</b></li> </ul>	<p>Your support to East Boys Basketball will long be remembered with your Buy a Block donation to their locker room renovations.</p> <ul style="list-style-type: none"> <li>- Can be purchased individually or added to any Sponsorship Level.</li> <li>- Blocks are 12x5 inches</li> <li>- Company and/or personal name permanently displayed on a concrete block on the locker room wall</li> </ul>
			Donations of an unspecified amount are welcome.

## WHY YOUR SUPPORT MATTERS

Proceeds from your generous donation will go toward locker room renovations for East High Boys Basketball. But the outcome will be much more than a new coat of paint and fresh graphics. You are making an impact on the next generation of community members.

“The locker room is a matter of program pride. We spend time in there not only dressing, but also meeting as a group. It is where we gather, strategize, address issues, and lift each other up. Working in an attractive environment adds to the positive energy of any group. Companies know the productivity of their employees improves when they are in a comfortable, appealing setting. It will enhance the development of a high performance mindset.” - Mark Core, Head Coach

### THANK YOU FOR YOUR SPONSORSHIP!

Please send payment to Coach Mark Core: 2407 Glenwood Drive, Des Moines, IA 50321  
Sponsors are responsible for providing a high res company logo, content for their game roster ad, and a script for their commercial.  
Submit all materials to Coach Core at dsmeastboyshoops@gmail.com by **December 31, 2017.**